

# TYSO Cookie Policy

## What are Cookies?

Cookies are tiny text files that are stored on [Tysoworld.com](https://www.tysoworld.com) as you browse, to help track your use of our site and to personalize your journey. If you return to [Tysoworld.com](https://www.tysoworld.com), the server can call the information from the cookies stored on your computer to tailor your experience of the site.

We use cookies and other similar technologies to help provide our Services, to advertise to you and to analyse how you use our Services and whether advertisements are being viewed. We also allow third parties to use tracking technologies for similar purposes. Cookies are perfectly safe to be stored on your computer and almost all web browsers have cookie storing enabled as default. However, all browsers have the option of disabling cookies being stored on your computer if you wish to do this. If you are using our Services via a browser you can restrict, block or remove cookies through your web browser settings. The Help menu on the menu bar of most browsers also tells you how to prevent your browser from accepting new cookies, how to delete old cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

**Please note:** Third-party cookies, which include the use of cookies by our partners, affiliates, tracking utility company and service providers, is not covered by our privacy statement. We do not have access or control over these cookies.

We want to make sure you are fully aware of the cookies we use and what they do on [Tysoworld.com](https://www.tysoworld.com). Our cookies serve various purposes, but are generally either necessary or essential to the functioning of our sites, services, applications, tools or messaging, help us improve the performance of or provide you extra functionality of the same, or help us to serve relevant and targeted advertisements.

- **More Specifically:**

**Strictly Necessary or Essential:** 'Strictly necessary' or "essential" cookies let you move around the website and use essential features like secure areas and shopping baskets. Without these technologies, services you have asked for cannot be provided. Please note that these technologies do not gather any information about you that could be used for marketing or remembering where you've been on the internet. Accepting these technologies is a condition of using our sites, services, applications, tools or messaging, so if you prevent these from loading, we can't guarantee your use or how the security therein will perform during your visit.

**Performance:** 'Performance' cookies collect information about how you use our website e.g. which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and is only used to help us improve how our website works, understand what interests our users and measure how effective our content is by providing anonymous statistics and data regarding how our website is used. Accepting these technologies is a condition of using our sites, services, applications, tools or messaging, so if you prevent these from loading, we can't guarantee your use or how the security therein will perform during your visit.

**Functionality:** These cookies are used to provide services or to remember settings to improve your visit.

**Advertising:** First or third-party cookies may be placed on our sites, applications, or tools. This is in order to deliver content, including product related advertisements, relevant to your specific interests on our sites or third-party sites. These technologies allow us to understand how useful our advertisements are, and improve the relevancy of the content delivered to our users.

We also utilize authorized 3rd party service providers to assist us in delivering on the same functions, which means that they may also place cookies on your device via our services (third party cookies). They may also collect information that helps them identify your device, such as IP-address, or other unique or device identifiers.

#### **Your consent**

By continuing to use and navigate our sites, services, applications, tools or messaging, you are agreeing to our use of cookies as described herein and in our privacy policy.